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IWCS Introduces an Updated Look and Enhanced Experience

Burke, Virginia, USA [July 1, 2021] – IWCS develops a new brand image for its annual Cable & Connectivity Industry Forum, a premier technology event for the exchange of information and development of industry professionals and scholars. The new brand image pays homage to the industry leadership IWCS has established over the past seven decades. Modern imagery featuring connected cables is used to represent key aspects of the Cable & Connectivity Industry Forum: networking global industry leaders while exploring cutting-edge topics.

This year marks the 70th annual IWCS event. Its long-standing history is a testament to the value that IWCS brings to the industry. The cornerstone of the Cable & Connectivity Industry Forum is the Technical Symposium, which features peer-reviewed papers and presentations highlighting technologies and trends in cable and connectivity. Additional components of the Forum are: Professional Development Courses, Executive Sessions, New Product Presentations, a Supplier Exhibition, and a Plenary Session featuring an influential Keynote Speaker.

IWCS's updated look and enhanced experience include a revamped, mobile-friendly website. Visit www.iwcs.org to discover the new and improved IWCS website, home to information regarding the 2021 Virtual Cable & Connectivity Industry Forum. Be sure to check out papers from the Technical Symposium archives and watch previously-recorded Webinars on-demand.

IWCS is thankful for its generous sponsors, leaders of the industry who allow IWCS to organize the Forum, host an archive of Technical Papers, provide scholarships, and more.

About IWCS

IWCS is a not-for-profit organization that has hosted the premier event for new technologies in cable and connectivity products, processes, and applications for the past 70 years. The Cable & Connectivity Industry Forum is the leading worldwide event to explore topical issues, learn about new technologies, and network with colleagues from the communications, data, electronics, power, industrial, automotive, and aerospace industries. In addition to the Forum, IWCS is committed to the development of industry professionals and scholars by hosting educational webinars, publishing research, and awarding scholarships.

The IWCS Technical Symposium Committee generates an extremely high-caliber program for each year's Forum. Peer-reviewed papers presented during the Technical Symposium and recordings from the IWCS Webinar series remain publicly archived for ongoing research and education.

IWCS, Inc. is headquartered at 9618 Villagesmith Way, Burke, VA 22015-4170 USA. For further information, visit the IWCS website at www.iwcs.org or contact David B. Kiddoo, CEO, at dkiddoo@iwcs.org. Follow IWCS on LinkedIn, Twitter, Facebook, and YouTube.

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