



**Cable & Connectivity
Industry Forum™**
by **IWCS**

2026 Supplier Exhibition™ & Sponsorship Prospectus



2026 IWCS Cable & Connectivity Industry Forum
November 1–4, 2026 | Orlando, Florida, USA



Overview

Annual Sponsorship

Supplier Exhibition™

Event Promotions

75th Celebration
- Cirque Royale

How to Apply

About IWCS



IWCS is a not-for-profit organization that has hosted the premier event for new technologies in cable and connectivity products, processes, and applications for the past 74 years. In addition to the annual Cable & Connectivity Industry Forum, IWCS hosts educational webinars, publishes research, and awards scholarships.

Cable & Connectivity Industry Forum

The 74th annual IWCS event will take place Sunday, November 1–Wednesday, November 4 at the Gaylord Palms Resort & Convention Center in Orlando, Florida.

The Forum allows attendees to explore topical issues, learn about new technologies, and network with colleagues from the communications, data, electronics, power, industrial, automotive, and aerospace industries. This annual event includes a Technical Symposium featuring previously unpublished Technical Papers and Executive Session presentations, Supplier Exhibition™, Panel Discussions on relevant industry topics, Plenary Session with influential keynote speaker, Professional Development Courses, and of course unlimited opportunities for in-person networking and relationship building.



**TECHNICAL
SYMPOSIUM**



**SUPPLIER
EXHIBITION™**



**PANEL
DISCUSSIONS**



**PLENARY &
KEYNOTE**



**PROFESSIONAL
DEVELOPMENT**



**EXECUTIVE
SESSION**



**RELATIONSHIP
BUILDING**

Great to be back live at IWCS where we were able to come together with our customers and numerous prospects and accomplish over several days what would normally take months to deliver. IWCS proved they have the professional acumen to deliver an exceptional business cultivating experience.

-Allan M., SACO AEI Polymers

Benefits to Sponsors & Exhibitors



PROMOTE YOUR BRAND

IWCS promotes sponsors and exhibitors to 6,000+ relevant contacts throughout the year.



GENERATE SALES & RECRUITING LEADS

Promote your call to action in sponsored communications and take advantage of the lead retrieval option during the Supplier Exhibition™.



DEMONSTRATE INDUSTRY LEADERSHIP

Be recognized alongside other industry-leading suppliers during the Supplier Exhibition™ and in sponsor promotions.

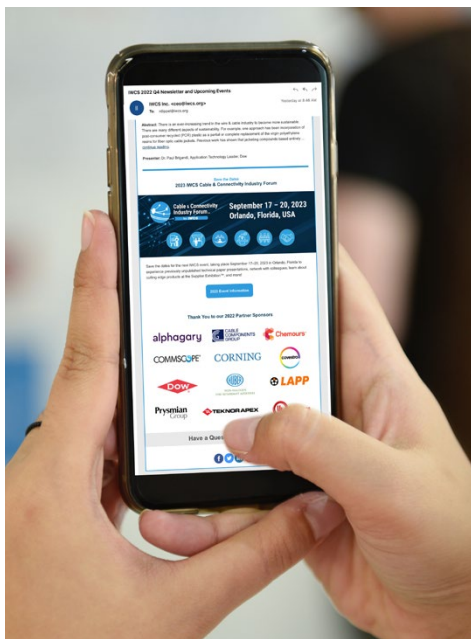


FACILITATE INDUSTRY ADVANCEMENTS

Share innovations and industry expertise by participating in the Forum, webinar series, and digital communications.

Unique Opportunities

SPONSORSHIP: BE RECOGNIZED FOR YOUR CONTRIBUTION TO SUPPORT THE IWCS MISSION



Gain exposure for your business and demonstrate industry leadership by renewing your sponsorship or becoming a new sponsor. As a not-for-profit, sponsor contributions are critical to IWCS's mission of developing scholars and professionals and advancing the cable and communications industry.

IWCS sponsors receive recognition all year long in digital communications, during webinars, and on signage throughout the Forum. Annual sponsors also have options for sharing customized promotional content and employment opportunities with IWCS contacts through e-blasts and on social media.



[REFER TO PAGE 4](#)

EXHIBIT AT THE SUPPLIER EXHIBITION™



Reserve a booth to exhibit your products and services during the Supplier Exhibition™. Generate new leads and demonstrate your company's innovation and supply chain leadership. Apply before January 31 to take advantage of the "Early Bird" discount on your booth reservation.

[REFER TO PAGE 5](#)

SHOWCASE YOUR BRAND: ON-SITE BRAND PROMOTION OPPORTUNITIES

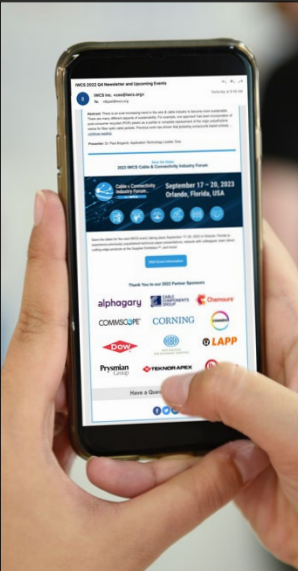
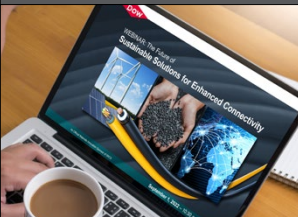



Sponsors and exhibitors have the opportunity to gain **additional** exposure for your company at the IWCS Cable & Connectivity Industry Forum by sponsoring a promotional item, event component, custom signs, entertainment, etc.

[REFER TO PAGES 6-9](#)

ANNUAL SPONSORSHIP OPTIONS

TO BECOME A SPONSOR, COMPLETE THE APPLICATION ONLINE AT [IWCS.ORG/2026-SPONSOR](http://iwcs.org/2026-SPONSOR)
 Questions about becoming a sponsor? Contact Becky Dippel, IWCS Marketing Manager, at rdippel@iwcs.org.

Contact IWCS to learn about multi-year incentives		Partner \$10,000	Platinum \$6,000	Gold \$3,000	Donor \$1,000
Online & Communication Promotions					
	Logo recognition included in IWCS email newsletter throughout the year	✓			
	Logo recognition on homepage of iwcs.org website	✓	✓		
	Logo recognition, listed by sponsorship level, plus company description and hyperlink to your designated webpage within sponsor section prominently displayed on the iwcs.org website	✓	✓	✓	✓
	Logo recognition and mentions on IWCS sponsor shout-outs on social media throughout the year	✓	✓	✓	
	Custom social media post shared to IWCS followers on Facebook, LinkedIn, and Twitter	2 included	1 included	\$250	
	Custom HTML email blast shared from IWCS to global influential industry professionals	1 included	\$1,000	\$1,500	
Job Board (NEW!)					
Include your job openings on the new industry job board on the IWCS website. IWCS will promote the job board to relevant contacts. Preview the Job Board at: iwcs.org/industry-employment-resources .		5 included	3 included	2 included	1 included
Webinar Series					
	Co-host a webinar with IWCS—great opportunity to gain exposure for your company while discussing industry updates & trends to the global audience	1 included	\$1,000	\$1,500	
	Logo recognition during IWCS webinars throughout the year	✓			
Recognition at the Cable & Connectivity Forum					
	Logo recognition during Plenary Keynote and Executive Session	✓			
	Logo recognition on event signage	Most prominent	Prominent	Limited	Limited
	Logo recognition, listed by sponsorship level, and website URL to learn more about your company, prominently displayed in the Event Program	✓	✓	✓	✓
	Logo recognition in interactive digital format of event Proceedings, delivered to all attendees and other industry professionals	✓	✓	✓	✓

All payments for IWCS Sponsorship or the Supplier Exhibition™ must be received by IWCS NET30 from the date of invoice or no later than 6 weeks prior to the event, whichever period is shorter. For the IWCS 2026 Cable & Connectivity Industry Forum, this deadline is Monday, September 20, 2026. IWCS shall have the right to charge interest on overdue balances at the rate of One and One-Half (1 ½%) percent per month. In such circumstance, the "Bill To" party shall also be required to pay all costs of collection including, without limitation, attorney's fees. View Terms & Conditions at iwcs.org/2026-terms.

SUPPLIER EXHIBITION™ OPTIONS

TO BECOME AN EXHIBITOR, COMPLETE THE APPLICATION ONLINE AT [IWCS.ORG/2026-APPLICATION](https://iwcs.org/2026-application)

Questions about becoming an exhibitor? Contact Becky Dippel, IWCS Marketing Manager, at rdippel@iwcs.org.

View the most up-to-date floor plan and find additional information at iwcs.org/2026-exhibit.

iwcs.org/2026-exhibit

Select Your Preferred Booth Size	EARLY BIRD DISCOUNT* Reserve Booth Before January 31 Payment due within 30 days	REGULAR PRICE*
10ft x 10ft booth (Standard)	\$3,900	\$4,400
10ft x 10ft booth (Premium)	\$4,400	\$5,000
10ft x 20ft booth	\$6,900	\$7,700
10ft x 30ft booth	\$8,100	\$9,000
20ft x 20ft booth	\$9,500	\$11,000

What Comes with Your Booth	
Pipe and drape, skirted 6 foot table, chairs, wastebasket, company ID sign	Included
Electric, carpet, additional furniture, custom displays, lead retrieval	Optional upgrades
"Full-Access" pass for one company representative to attend the Technical Symposium plus three "Exhibition-Only" for additional booth personnel per 10x10ft space	Included
Company name listed on the IWCS website and in Supplier Exhibition materials	Included
Optional Supplier Spotlight Presentation at the Forum	Included (limited availability)
Unique networking opportunities with today's top business & technology leaders	Included


A la Carte Add-On	
Host a monthly webinar with IWCS—great opportunity to present a Supplier Spotlight Presentation to the global audience	\$1,000

Limited opportunities will be awarded on a first-serve basis.


*Payment required within 30 days of booth reservation. View complete terms and conditions at iwcs.org/2026-terms

Examples of Booth Options


See additional photos at iwcs.org/2026-exhibit



Standard 10x10
Exhibitors on both sides



Premium 10x10
Booth located on corner with aisles on two sides



20x20
Island booth with aisles surrounding all sides

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ENHANCE YOUR BRAND AT THE FORUM*

COMPLETE THE INTEREST FORM FOR ON-SITE PROMOTIONS ONLINE AT IWCS.ORG/2026-PROMO.

Questions? Contact Becky Dippel, IWCS Marketing Manager, at rdippel@iwcs.org.

Gain additional exposure for your company at the IWCS Cable & Connectivity Industry Forum by selecting one of the following promotional items. We will consider ideas for additional items that are not on this list, contact us to discuss options or include your ideas when you complete the application. Available first-come, first-serve. Prices and photos shown are based on 2025 information, final costs and options will be discussed prior to invoicing. ***Available only to annual sponsors and exhibitors**

WI-FI

Exclusive event WiFi network access. You may specify your brand as the network password, receive prominent logo recognition on signs, on the Event Portal (app), and in the Event Program

At cost (\$9,000-\$11,000 estimate)



PHONE/DEVICE CHARGING STATIONS

Logo recognition and custom commercial message on charging stations throughout the event.

At Cost: (\$6,000 estimate)



REGISTRATION BAGS

Every attendee will be offered a bag during registration.

Option 1: IWCS purchases (\$3,500-\$4,500 estimate)

Option 2: \$700 + item cost (sponsor purchases)



BRANDED GIVEAWAY PLACED IN REGISTRATION BAGS

Provide a branded item that's offered to all attendees during registration. Examples: pen, USB, device charger, keychain, notebook, etc.

\$500 + item cost (sponsor provides)



BADGE LANYARDS

RESERVED

Attendees are required to wear the badge during the event.

Option 1: IWCS purchases (\$4,000 estimate)

Option 2: \$1,000 + item cost (sponsor purchases)



WATER BOTTLE

Every attendee will be offered a reusable water bottle during registration and will be encouraged to use it during the event to reduce disposable waste.

Option 1: IWCS purchases (\$2,500-\$3,500 estimate)

Option 2: \$500 + item cost (sponsor purchases)



HOTEL KEY CARDS

Customized hotel room key cards IWCS attendees use to access their room at the Westin hotel.

\$1,000 + item cost (\$1,000 estimate)



HOTEL ROOM DROP

Hotel staff will distribute a paper advertisement under the door of each IWCS attendee staying at the Westin hotel.

Estimate: \$5 per room.

Advertisement material supplied by sponsor. Limited quantity.



Additional brand exposure options listed on the next page.

75TH ANNIVERSARY CELEBRATION - CIRQUE ROYALE PARTY

Sponsor the Cirque Royale Party while we celebrate 75 years of IWCS and boost your brand's visibility during an unforgettable evening. With your logo prominently featured throughout, you'll be sure to capture attention in a creative and memorable way!

Cost to be determined. **Additional details coming soon!**



Sponsors gain exclusive access to brand additional reception items.

A few examples include: branded drink coolers at bars, koozies, cups, etc. **Have an alternate idea? Let's chat!**

INNOVATION & CONNECTION HUB

The Supplier Spotlight stage and poster session will be located in the Innovation & Connection Hub in the center of the Supplier Exhibition hall.

\$8,000 exclusive

Sponsorship includes logo recognition on signage, directional floor clings, plus your choice of one (1) the following:

- Branded light-up cube seats
- Device charging station at the hub
- Custom signage at the hub



PRIZE DRAWING

Announcements of prize drawings and logo recognition on your choice of a floor cling or sign near your booth.

Cost: \$400 per drawing + item cost (AirPods, Bose bluetooth speaker, Ember smart mug, or equivalent prize)



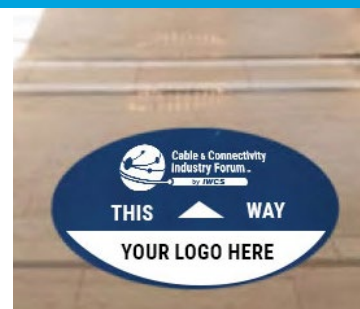
SUPPLIER EXHIBITION HAPPY HOUR

Logo recognition on:

- 1 Floor cling (3x3) either near booth or the bar
- Signs located near bars

Announcement of your sponsorship at the event.

\$2,500 shared sponsorship
\$4,000 exclusive



COFFEE BREAK SPONSOR

RESERVED

Logo recognition on signage during coffee breaks.

Cost: \$2,500 shared sponsorship
\$4,000 exclusive

PLUS your choice of one (1) of the following add-ons

- Branded coffee sleeves
- Branded stirrers



COMPLETE AN ONLINE APPLICATION

Separate application submissions are required for annual sponsorships; Supplier Exhibition booth reservations, and additional brand exposure elements. Please complete all of the applications that align with your interests.

SPONSORSHIP DONATION

Complete this application if you wish to be an annual IWCS sponsor.

iwcs.org/2026-sponsor

SUPPLIER EXHIBITION™

Use this application to reserve a booth for the 2026 Supplier Exhibition.

iwcs.org/2026-application

ADDITIONAL BRAND EXPOSURE

Indicate your interest in providing an item or sponsoring an event component for additional brand exposure at the Forum.

iwcs.org/2026-promo

THANK YOU TO OUR 2025 SPONSORS AND EXHIBITORS

ADVARIIS USA, Inc.

AESA S.A.

AGC Chemicals

Alphagary / Mexichem Specialty Compounds, Inc. *

Arkema Inc.

Arlin Manufacturing

Artofil by

ATK Flame Retardant Materials Company

Aurora Material Solutions

Aversion Technologies, Inc.

Avient Corporation

Axjo America

BASF

Carris Reels

Chase Corporation

The Chemours Company

Chem York Inc

Commission Brokers Inc

CommScope

Conneaut Industries Inc.

Corning

Covestro LLC

Dainichiseika Color & Chemicals Mfg. Co., Ltd.

Dejinchang Optoelectronics Technology (Thailand) Co., Ltd

DELESUN Inc

Delta Tecnic

DeWal Industries / Rogers Corp.

Dow

Environ Speciality Chemicals North America Inc (new)

Excelitas Technologies

Fabpro Polymers

Fiber Optic Ctr., Inc. *

Fil-Tec, Inc.

Gem Gravure Company

GEON Performance Solutions

Glenair, Inc.

Graham Engineering Company LLC *

Herkula

HS Hyosung Advanced Materials

HFCL

Huber Advanced Materials *

Info-Gel LLC

InnoVites B.V

IWCS

Joe Tools

Kinrei of America, LLC

KN Manufacturing

Kuraray

Lightera

Lloyd & Bouvier

M. Holland Company*

Madem-Moorecraft Reels USA, Inc.

Maillefer Extrusion Oy

Masterchem Solutions

Medek & Schörner GmbH

Melos GmbH

Mitsubishi Chemical Group

Mitsui Chemicals America (new)

Nabaltec AG *

NARWAL EXPORTS

NBG Fiber Optic Corp.

Neomat Distribution

Oden Technologies

OZEN USA LLC.

Panduit

Photon Kinetics

Proton Products Inc

Prysmian

Reel Power Industrial

REELEX Packaging Solutions Inc

Roblon A/S

Rosendahl Nextrom

Runaya Pvt Ltd

SABIC

SACO AEI Polymers

Saint-Gobain Tape Solutions

Seiko Advanced Components

Service Thread

SETIC POURTIER SAS

Shaowu Yonghe Jintang New

Materials Co., Ltd.

Shresht Composites Inc

SICCET USA

Sikora International

Sonoco Products

Submarine Telecoms Forum

TDC

Teknor Apex*

Tensor Machinery Ltd

TESTMACH INTECH LLP

The MGS Group

The Wire Association International/
Wire Journal

Thermoplastics Engineering Corp.

UL Solutions

VisioCablePro® by iIM GmbH

VoltServer

Web Industries

Wire & Cable Technology
International (WCTI)

Wire and Plastic Machinery Corp.

Xaloy LLC

**Yangtze Optical Fiber and Cable
Joint Stock Limited Company
(YOFC)**

Zumbach Electronics Corporation