Cable & Connectivity Industry Forum™ by IWCS

2026 Supplier Exhibition™ & Sponsorship Prospectus





2026 IWCS Cable & Connectivity Industry Forum

November 1–4, 2026 | Orlando, Florida, USA



About IWCS

IWCS is a not-for-profit organization that has hosted the premier event for new technologies in cable and connectivity products, processes, and applications for the past 74 years. In addition to the annual Cable & Connectivity Industry Forum, IWCS hosts educational webinars, publishes research, and awards scholarships.

Cable & Connectivity Industry Forum

The 74th annual IWCS event will take place Sunday, November 1–Wednesday, November 4 at the Gaylord Palms Resort & Convention Center in Orlando, Florida.

The Forum allows attendees to explore topical issues, learn about new technologies, and network with colleagues from the communications, data, electronics, power, industrial, automotive, and aerospace industries. This annual event includes a Technical Symposium featuring previously unpublished Technical Papers and Executive Session presentations, Supplier Exhibition™, Panel Discussions on relevant industry topics, Plenary Session with influential keynote speaker, Professional Development Courses, and of course unlimited opportunities for in-person networking and relationship building.



TECHNICAL SYMPOSIUM | **SUPPLIER EXHIBITION™** | **PANEL DISCUSSIONS** | **PLENARY & KEYNOTE** | **PROFESSIONAL DEVELOPMENT** | **EXECUTIVE SESSION** | **RELATIONSHIP BUILDING**

> *Great to be back live at IWCS where we were able to come together with our customers and numerous prospects and accomplish over several days what would normally take months to deliver. IWCS proved they have the professional acumen to deliver an exceptional business cultivating experience.*
>
> ***-Allan M., SACO AEI Polymers***

Benefits to Sponsors & Exhibitors



PROMOTE YOUR BRAND

IWCS promotes sponsors and exhibitors to 6,000+ relevant contacts throughout the year.



GENERATE SALES & RECRUITING LEADS

Promote your call to action in sponsored communications and take advantage of the lead retrieval option during the Supplier Exhibition™.



DEMONSTRATE INDUSTRY LEADERSHIP

Be recognized alongside other industry-leading suppliers during the Supplier Exhibition™ and in sponsor promotions.

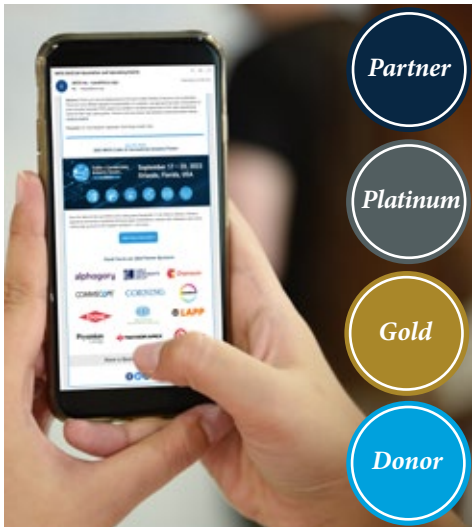


FACILITATE INDUSTRY ADVANCEMENTS

Share innovations and industry expertise by participating in the Forum, webinar series, and digital communications.

Unique Opportunities

SPONSORSHIP: BE RECOGNIZED FOR YOUR CONTRIBUTION TO SUPPORT THE IWCS MISSION



Gain exposure for your business and demonstrate industry leadership by renewing your sponsorship or becoming a new sponsor. As a not-for-profit, sponsor contributions are critical to IWCS's mission of developing scholars and professionals and advancing the cable and communications industry.

IWCS sponsors receive recognition all year long in digital communications, during webinars, and on signage throughout the Forum. Annual sponsors also have options for sharing customized promotional content and employment opportunities with IWCS contacts through e-blasts and on social media.

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EXHIBIT AT THE SUPPLIER EXHIBITION™



Reserve a booth to exhibit your products and services during the Supplier Exhibition™. Generate new leads and demonstrate your company's innovation and supply chain leadership. Apply before January 31 to take advantage of the "Early Bird" discount on your booth reservation.

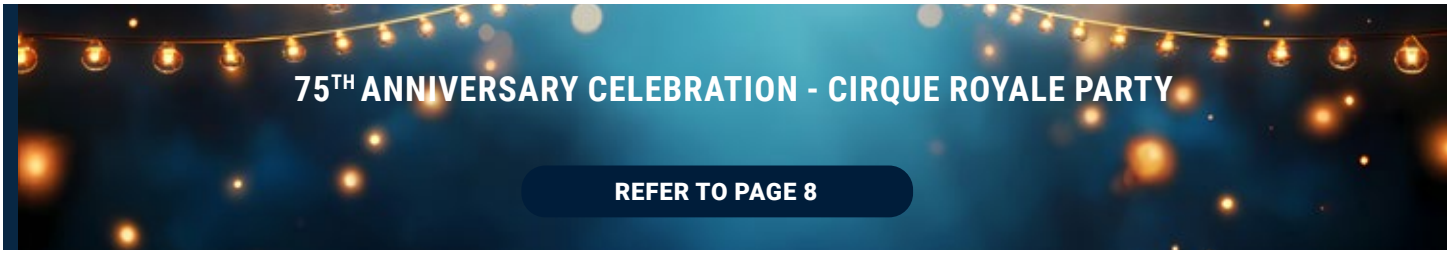
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SHOWCASE YOUR BRAND: ON-SITE BRAND PROMOTION OPPORTUNITIES



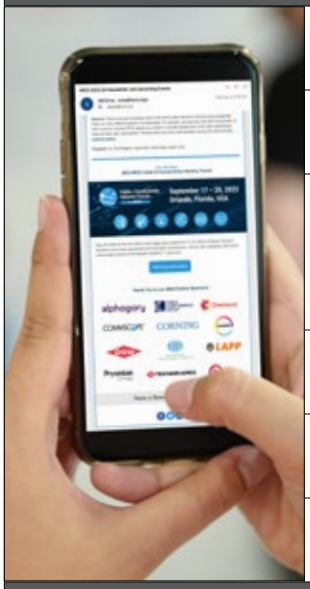
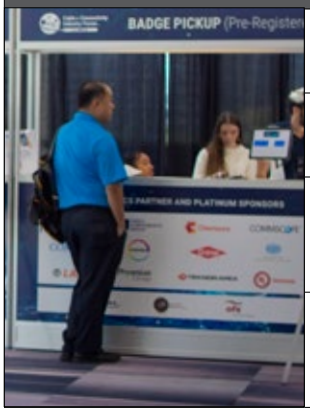
Sponsors and exhibitors have the opportunity to gain ***additional*** exposure for your company at the IWCS Cable & Connectivity Industry Forum by sponsoring a promotional item, event component, custom signs, entertainment, etc.

REFER TO PAGES 6-7



ANNUAL SPONSORSHIP OPTIONS

TO BECOME A SPONSOR, COMPLETE THE APPLICATION ONLINE AT IWCS.ORG/2026-SPONSOR
Questions about becoming a sponsor? Contact Becky Dippel, IWCS Marketing Manager, at rdippel@iwcs.org.

Contact IWCS to learn about multi-year incentives	Partner $10,000	Platinum $6,000	Gold $3,000	Donor $1,000
Online & Communication Promotions				
 Logo recognition included in IWCS email newsletter throughout the year	✓			
Logo recognition on homepage of iwcs.org website	✓	✓		
Logo recognition, listed by sponsorship level, plus company description and hyperlink to your designated webpage within sponsor section prominently displayed on the iwcs.org website	✓	✓	✓	✓
Logo recognition and mentions on IWCS sponsor shout-outs on social media throughout the year	✓	✓	✓	
Custom social media post shared to IWCS followers on Facebook, LinkedIn, and Twitter	2 included	1 included	$250	
Custom HTML email blast shared from IWCS to global influential industry professionals	1 included	$1,000	$1,500	
Job Board (NEW!)				
Include your job openings on the ***new*** industry job board on the IWCS website. IWCS will promote the job board to relevant contacts. Preview the Job Board at: **iwcs.org/industry-employment-resources**.	5 included	3 included	2 included	1 included
Webinar Series				
 Co-host a webinar with IWCS—great opportunity to gain exposure for your company while discussing industry updates & trends to the global audience	1 included	$1,000	$1,500	
Logo recognition during IWCS webinars throughout the year	✓			
Recognition at the Cable & Connectivity Forum				
 Logo recognition during Plenary Keynote and Executive Session	✓			
Logo recognition on event signage	Most prominent	Prominent	Limited	Limited
Logo recognition, listed by sponsorship level, and website URL to learn more about your company, prominently displayed in the Event Program	✓	✓	✓	✓
Logo recognition in interactive digital format of event Proceedings, delivered to all attendees and other industry professionals	✓	✓	✓	✓

All payments for IWCS Sponsorship or the Supplier Exhibition™ must be received by IWCS NET30 from the date of invoice or no later than 6 weeks prior to the event, whichever period is shorter. For the IWCS 2026 Cable & Connectivity Industry Forum, this deadline is Monday, September 20, 2026. IWCS shall have the right to charge interest on overdue balances at the rate of One and One-Half (1 ½%) percent per month. In such circumstance, the "Bill To" party shall also be required to pay all costs of collection including, without limitation, attorney's fees. View Terms & Conditions at iwcs.org/2026-terms.

SUPPLIER EXHIBITION™ OPTIONS

TO BECOME AN EXHIBITOR, COMPLETE THE APPLICATION ONLINE AT IWCS.ORG/2026-APPLICATION

Questions about becoming an exhibitor? Contact Becky Dippel, IWCS Marketing Manager, at rdippel@iwcs.org.

View the most up-to-date floor plan and find additional information at iwcs.org/2026-exhibit. iwcs.org/2026-exhibit

Select Your Preferred Booth Size	EARLY BIRD DISCOUNT* Reserve Booth Before January 31 *Payment due within 30 days*	REGULAR PRICE*
10ft x 10ft booth (Standard)	$3,900	$4,400
10ft x 10ft booth (Premium)	$4,400	$5,000
10ft x 20ft booth	$6,900	$7,700
10ft x 30ft booth	$8,100	$9,000
20ft x 20ft booth	$9,500	$11,000

What Comes with Your Booth	
Pipe and drape, skirted 6 foot table, chairs, wastebasket, company ID sign	Included
Electric, carpet, additional furniture, custom displays, lead retrieval	Optional upgrades
"Full-Access" pass for one company representative to attend the Technical Symposium plus three "Exhibition-Only" for additional booth personnel per 10x10ft space	Included
Company name listed on the IWCS website and in Supplier Exhibition materials	Included
Optional Supplier Spotlight Presentation at the Forum	Included (limited availability)
Unique networking opportunities with today's top business & technology leaders	Included

A la Carte Add-On	
Host a monthly webinar with IWCS—great opportunity to present a Supplier Spotlight Presentation to the global audience	$1,000

Limited opportunities will be awarded on a first-serve basis.

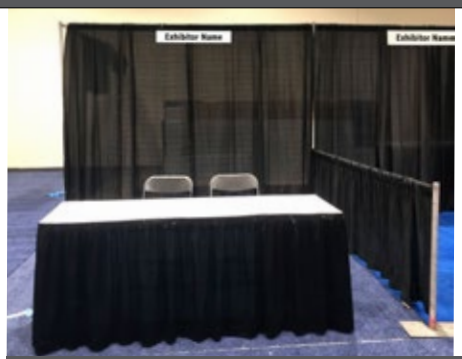
***Payment required within 30 days of booth reservation. View complete terms and conditions at iwcs.org/2026-terms**

Examples of Booth Options

See additional photos at iwcs.org/2026-exhibit



Standard 10x10
Exhibitors on both sides



Premium 10x10
Booth located on corner with aisles on two sides



20x20
Island booth with aisles surrounding all sides

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ENHANCE YOUR BRAND AT THE FORUM *

COMPLETE THE INTEREST FORM FOR ON-SITE PROMOTIONS ONLINE AT IWCS.ORG/2026-PROMO.
Questions? Contact Becky Dippel, IWCS Marketing Manager, at rdippel@iwcs.org.

Gain additional exposure for your company at the IWCS Cable & Connectivity Industry Forum by selecting one of the following promotional items. We will consider ideas for additional items that are not on this list, contact us to discuss options or include your ideas when you complete the application. Available first-come, first-serve. Prices and photos shown are based on 2025 information, final costs and options will be discussed prior to invoicing. ***Available only to annual sponsors and exhibitors***

WI-FI

Exclusive event WiFi network access. You may specify your brand as the network password, receive prominent logo recognition on signs, on the Event Portal (app), and in the Event Program

At cost ($9,000-$11,000 estimate)



PHONE/DEVICE CHARGING STATIONS

Logo recognition and custom commercial message on charging stations throughout the event.

At Cost: ($6,000 estimate)



REGISTRATION BAGS

RESERVED

Every attendee will be offered a bag during registration.

Option 1: IWCS purchases ($3,500-$4,500 estimate)

Option 2: $700 + item cost (sponsor purchases)



BRANDED GIVEAWAY PLACED IN REGISTRATION BAGS

Provide a branded item that's offered to all attendees during registration. Examples: pen, USB, device charger, keychain, notebook, etc.

$500 + item cost (sponsor provides)



BADGE LANYARDS

RESERVED

Attendees are required to wear the badge during the event.

Option 1: IWCS purchases ($4,000 estimate)

Option 2: $1,000 + item cost (sponsor purchases)



WATER BOTTLE

Every attendee will be offered a reusable water bottle during registration and will be encouraged to use it during the event to reduce disposable waste.

Option 1: IWCS purchases ($2,500-$3,500 estimate)
Option 2: $500 + item cost (sponsor purchases)



HOTEL KEY CARDS

RESERVED

Customized hotel room key cards IWCS attendees use to access their room at the Gaylord Palms hotel.

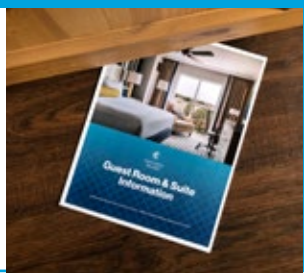
$1,000 + item cost ($1,000 estimate)



HOTEL ROOM DROP

Hotel staff will distribute a paper advertisement under the door of each IWCS attendee staying at the Gaylord Palms hotel.

Estimate: $5 per room.
Advertisement material supplied by sponsor. Limited quantity.



Additional brand exposure options listed on the next page.

INNOVATION & CONNECTION HUB

The Supplier Spotlight stage and poster session will be located in the Innovation & Connection Hub in the center of the Supplier Exhibition hall.

$8,000 exclusive

Sponsorship includes logo recognition on signage, directional floor clings, plus your choice of one (1) the following:

- Branded light-up cube seats
- Device charging station at the hub
- Custom signage at the hub





PRIZE DRAWING

Announcements of prize drawings and logo recognition on your choice of a floor cling or sign near your booth.

Cost: $400 per drawing + item cost (AirPods, Bose bluetooth speaker, Ember smart mug, or equivalent prize)



SUPPLIER EXHIBITION HAPPY HOUR

Logo recognition on:

- 1 Floor cling (3x3) either near booth or the bar
- Signs located near bars

Announcement of your sponsorship at the event.

$2,500 shared sponsorship
$4,000 exclusive



COFFEE BREAK SPONSOR *RESERVED*

Logo recognition on signage during coffee breaks.

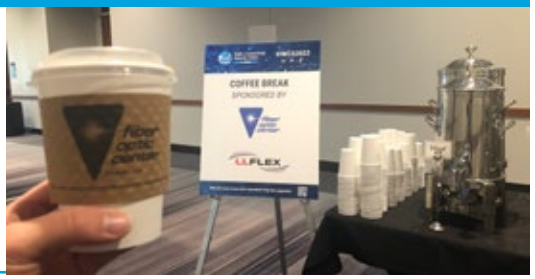
Cost: $2,500 shared sponsorship
$4,000 exclusive

PLUS your choice of one (1) of the following add-ons

- Branded coffee sleeves
- Branded stirrers







75TH ANNIVERSARY CELEBRATION - CIRQUE ROYALE PARTY

New this year! Gain premier recognition as a sponsor of the unforgettable Cirque Royale evening while we celebrate 75 years of IWCS. Family members of attendees are invited to enjoy an immersive circus-inspired event on the lawn of the Gaylord Palms Resort. Show your support and gain recognition for your business at this memorable event.

Sponsorship packages start at $4,000.





Sponsors gain exclusive access to brand high-visibility items for attendees and their family members to enjoy during the celebration and take home as a keepsake of this memorable event.

A few examples include: branded drink coolers at bars, koozies, cups, etc.
Have an alternate idea? Let's chat!

Interested? Please complete the interest form using the button below and we will be in touch with additional details. Alternately, you may email Becky Dippel, IWCS Marketing Manager at rdippel@iwcs.org.

iwcs.org/2026-promo

COMPLETE AN ONLINE APPLICATION

Separate application submissions are required for annual sponsorships; Supplier Exhibition booth reservations, and additional brand exposure elements. Please complete all of the applications that align with your interests.

SPONSORSHIP DONATION

Complete this application if you wish to be an annual IWCS sponsor.

iwcs.org/2026-sponsor

SUPPLIER EXHIBITION™

Use this application to reserve a booth for the 2026 Supplier Exhibition.

iwcs.org/2026-application

ADDITIONAL BRAND EXPOSURE

Indicate your interest in providing an item or sponsoring an event component, including the Cirque Royale celebration.

iwcs.org/2026-promo

THANK YOU TO OUR 2025 SPONSORS AND EXHIBITORS

ADVARIS USA, Inc.
AESA S.A.
AGC Chemicals
Alphagary / Mexichem Specialty Compounds, Inc. *
Arkema Inc.
Arlin Manufacturing
Artofil bv
ATK Flame Retardant Materials Company
Aurora Material Solutions
Aversion Technologies, Inc.
Avient Corporation
Axjo America
BASF
Carris Reels
Chase Corporation
The Chemours Company
Chemyork Inc
Commission Brokers Inc
CommScope
Conneaut Industries Inc.
Corning
Covestro LLC
Dainichiseika Color & Chemicals Mfg. Co., Ltd.
Dejinchang Optoelectronics Technology (Thailand) Co., Ltd
DELESUN Inc
Delta Tecnic
DeWal Industries / Rogers Corp.
Dow
Environ Speciality Chemicals North America Inc (new)
Excelitas Technologies
Fabpro Polymers
Fiber Optic Ctr., Inc. *
Fil-Tec, Inc.
Gem Gravure Company
GEON Performance Solutions
Glenair, Inc.
Graham Engineering Company LLC *
Herkula
HS Hyosung Advanced Materials
HFCL
Huber Advanced Materials *
Info-Gel LLC
InnoVites B.V
IWCS
Joe Tools
Kinrei of America, LLC
KN Manufacturing
Kuraray
Lightera
Lloyd & Bouvier
M. Holland Company*
Madem-Moorecraft Reels USA, Inc.
Maillefer Extrusion Oy
Masterchem Solutions
Medek & Schörner GmbH
Melos GmbH
Mitsubishi Chemical Group
Mitsui Chemicals America (new)
Nabaltec AG *
NARWAL EXPORTS
NBG Fiber Optic Corp.
Neomat Distribution
Oden Technologies
OZEN USA LLC.
Panduit
Photon Kinetics
Proton Products Inc
Prysmian
Reel Power Industrial
REELEX Packaging Solutions Inc
Roblon A/S
Rosendahl Nextrom
Runaya Pvt Ltd
SABIC
SACO AEI Polymers
Saint-Gobain Tape Solutions
Seiko Advanced Components
Service Thread
SETIC POURTIER SAS
Shaowu Yonghe Jintang New Materials Co., Ltd.
Shresht Composites Inc
SICCET USA
Sikora International
Sonoco Products
Submarine Telecoms Forum
TDC
Teknor Apex*
Tensor Machinery Ltd
TESTMACH INTECH LLP
The MGS Group
The Wire Association International/ Wire Journal
Thermoplastics Engineering Corp.
UL Solutions
VisioCablePro® by iiM GmbH
VoltServer
Web Industries
Wire & Cable Technology International (WCTI)
Wire and Plastic Machinery Corp.
Xaloy LLC
Yangtze Optical Fiber and Cable Joint Stock Limited Company (YOFC)
Zumbach Electronics Corporation

2025 Sponsor ***2025 Sponsor and Exhibitor**